

AGENTIC MARKETING TEAM

GOOGLE ADS

META ADS

GA4

Every search term, every bid, every creative. Read daily.

Thirty-five agents across seven crews work your Google and Meta accounts in parallel: search terms scored daily, bids re-evaluated every four hours, creative fatigue flagged inside 48 hours.

INDUSTRIES	WORKS WITH	BUILT FOR
All industries	Google Ads · Meta Ads · GA4 · Search Console	CMOs & Heads of Growth · Performance marketing leads · Agency owners & account teams · Ecommerce & D2C teams

24/7 agents WATCHING EVERY ACCOUNT — 2AM, WEEKENDS, HOLIDAYS	Higher ROAS BIDS RE-EVALUATED EVERY FOUR HOURS	35 agents SEVEN CREWS WORKING IN PARALLEL
--	--	---

The auction moves hourly. Your review happens weekly.

THE PROBLEM Weekly reviews, hourly auctions 200–400 search terms a week, read at best weekly. Meta creative fatigue found 7–14 days in — too late. The strategy work gets cut for firefighting, every week.	WHAT IT DOES Reads, re-bids, flags — daily Scores every search term daily on cost and conversion. Re-evaluates every bid every four hours against return. Flags creative fatigue in 24–48 hours with the cause isolated.	WHERE YOU STAY IN CONTROL Six approval gates, always on Agents act only where a decision is reversible. Every autonomous action is reversible within two hours. Every decision is logged with inputs, reasoning and approval.
---	--	---

Agentic continuous coverage Thirty-five agents across seven crews — paid performance, SEO, campaign management, analytics, competitor intel, creative and governance — working every account in parallel.

AGENTIC CONTINUOUS COVERAGE		
Paid performance		8 agents
SEO intelligence		7 agents
Campaign mgmt		6 agents
Analytics		4 agents
Competitor intel		4 agents
Creative		3 agents
Governance		3 agents
35 agents, seven crews, all in parallel.		
Across Google Search, Performance Max, Shopping, and Meta Advantage+, Instagram, and lead ads.		

How it runs

01 Read Every search term scored daily on cost and conversion.	02 Re-bid Every bid re-evaluated every four hours against return.	03 Flag Creative fatigue surfaced in 24–48 hours, cause isolated.	04 Approve Six gates; every autonomous action reversible within two hours.
--	---	---	--

What you get

- › Every search term scored daily on cost and conversion — waste caught in a day, not a quarter
- › Meta creative fatigue flagged in 24–48 hours, with the cause isolated
- › Every decision logged with inputs, reasoning and approver, for audit
- › Every bid re-evaluated every four hours against actual return
- › Six approval gates — agents act only where the decision is reversible
- › A console for approvals and audit — but the work never waits for a login

INCLUDED FREE · DEMO + POC · TWO CAMPAIGNS · 30 DAYS · READ-ONLY · ONE APPROVER

Run the pilot on your own accounts — read-only, at no cost.

HOW IT RUNS

- We connect read-only to two live campaigns of your choosing
- Agents run the full daily loop — search terms, bids, creative fatigue
- Nothing is changed in your account without your approver's sign-off

WHAT YOU PROVIDE

- Read-only access to Google Ads and/or Meta Ads
- One approver who can review flagged actions
- Your current target ROAS or CPA

WHAT YOU GET BACK

- A daily wasted-spend report on those two campaigns
- A ranked list of bid and creative actions, with the reasoning shown
- A 30-day readout you can take to your board or client

ONE FREE ENGAGEMENT · DEMO + POC

One account, thirty days, no cost.

humaineeti.ai/apexaiq